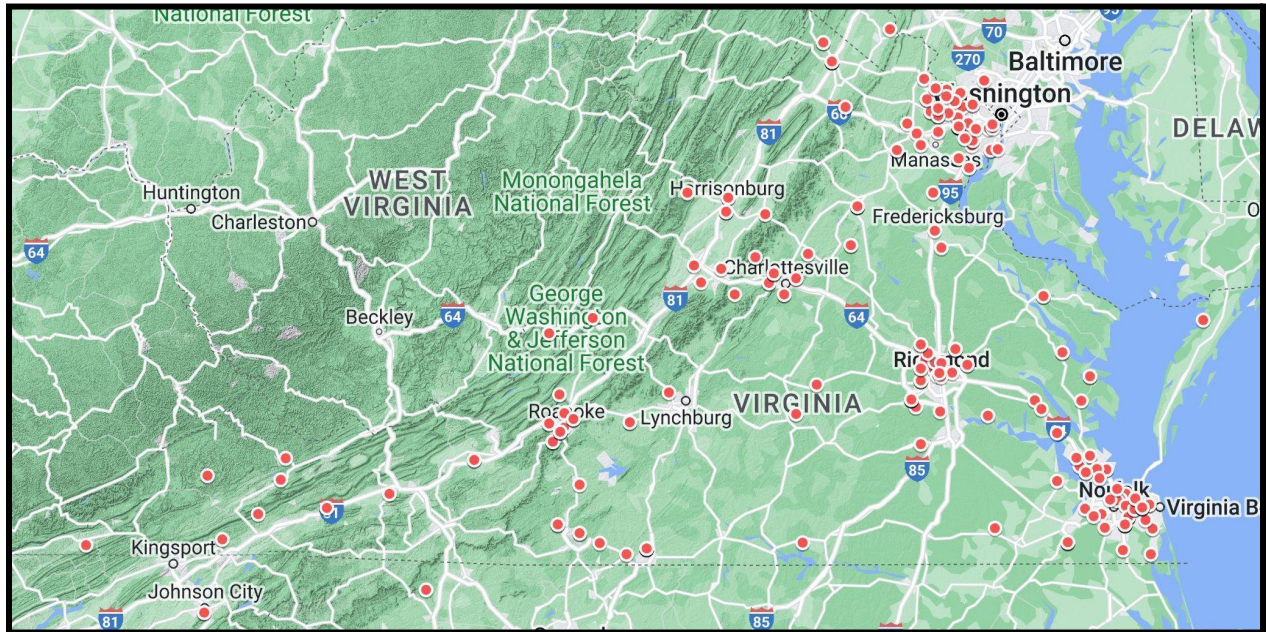


## VEIPD Products Survey Summary

### Locations of Virginia Respondents

More than 85% of respondents lived or worked throughout Virginia, but the majority of them were from Tidewater, Northern Virginia, and Richmond. Each dot on the map below represents a unique zip code that had at least a single respondent.



1. Use breeds use! Those who use one resource, webinar, etc. are the people who most use other resources too. Therefore, examining lack of awareness and lack of use is really important. One resource can be a gateway drug for others. Talks on Tuesday and the website are more ubiquitous, however, and doest really serve as the best gateway to increased use. However, getting more people to use video series, blog, and learning bytes might be resources to get people hooked on using VEIPD resources.
2. There are some weak but significant relationships between age and resources. For example, as respondents get older they more frequently use Talks on Tuesday and social media but less frequently use Resource Pop-Ups. Again, these associations are weak and I wouldnt really read too much into this when developing a strategy.
3. Below I have created a table of groups who are disproportionately unaware of resources. You will note that consistently providers and SCs are most unaware of resources. As mentioned previously, those who are unaware of one resource are likely to be unaware of other resources.
4. Beware! Bots! It looks like this survey was hacked by bots, possibly up to a quarter of the responses. This became more apparent when qualitative remarks appeared AI generated and were often repeated.

### Disproportionately Unaware by Role

<b>Resources</b>	<b>Most unaware</b>	<b>2nd most</b>	<b>3rd most (if applicable)</b>
Optional eLearning Modules	Providers (19%)	SC (17%)	
Learning Bytes	Providers (42%)	SC (32%)	
Blog – EI Strategies for Success	SC (19%)	Providers (18%)	
Video Series	Providers (20%)	SC (16%)	
Podcasts	SC (26%)	Providers (24%)	
Learning Paths	Providers (31%)	SC (26%)	
SC Chats	Providers (18%)		
Resource Pop-Ups	Providers (39%)	SC (34%)	LSM/Supervisor (19%)
Short Courses	SC (29%)	Providers (27%)	
ECHOs	SC (35%)	Providers (29%)	
6-month courses	SC(39%)	Providers(35%)	LSM/Supervisor (17%)

### **Lowest Usage by Role**

These are groups that are aware of resources but choose not to use them. Low use was most common among higher education professionals, who likely are not directly applying professional development to support families and children.

<b>Resources</b>	<b>Use least</b>	<b>2nd lowest use</b>	<b>3rd lowest (if applicable)</b>
Optional eLearning Modules	Providers (21%)	Higher ed (15%)	
Learning Bytes	Providers (31%)	SC (29%)	Higher ed (27%)
Blog – EI Strategies for Success	Higher ed (33%)	LSM/Supervisor (33%)	Providers (33%)
Video Series	Higher ed (45%)	Providers (35%)	SC (27%)
Podcasts	LSM/Supervisor (53%)	Higher ed (47%)	Providers (41%)

VEIPD Website	Higher ed (47%)		
Learning Paths	Higher ed (43%)	Providers (33%)	SC (23%)
Talks on Tuesdays	Higher ed (20%)	Providers (19%)	
SC Chats	Providers (64%)	LSM/Supervisor (31%)	Higher ed (28%)
Resource Pop-Ups	Higher ed (50%)	Providers (37%)	LSM/Supervisor (31%)
Short Courses	Higher ed (48%)	Providers (33%)	SC (25%)
ECHOs	Providers (47%)	Higher ed (47%)	SC (29%)
6-month courses	Higher ed (55%)	Providers (47%)	SC (41%)

### **Resource Format**

#### *Not Preferred*

More than any other type, respondents across different roles did NOT prefer 6-month courses (Providers=32%; SC=29%; LSM= 21%), followed by blogs (LSM= 18%, providers=16% and SC 12%) and podcasts (Providers=14%; LSM= 12%; SC=12%).

#### *Most Preferred*

The most preferred methods require little investment but each methods can yield rich and varied information. Talks on Tuesday, VEIPD's website and e-learning modules were widely preferred.

### **Qualitative Feedback**

Complete responses can be viewed here:

[https://docs.google.com/spreadsheets/d/1xnZthhMloNW5HhBPwhsJs9t5qLlwUEXS0\\_-nTPjMEb4/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1xnZthhMloNW5HhBPwhsJs9t5qLlwUEXS0_-nTPjMEb4/edit?usp=sharing)

### **What types of resources would people like to see?**

- Social media: increased presence on Facebook and Twitter
- Special interest sub-groups (eg. autism, apraxia, etc.)
- Case studies a la ECHO
- In-person trainings
- More asynchronous training options (e.g., like archived ToTs)
- DEI and culturally aware materials, trainings, products

### **What resource would you like the VEIPD team to develop?**

- More social media participation
- A VEIPD app
- Quick reference materials
- Implicit bias/DEI resource/trainings

**Webinar Topics**

- Behavior management
- Drug addiction/substance abuse among family members
- Supporting families that do not speak English; DEI; supporting diverse families
- ASD
- Sensory disabilities (hearing; seeing)